



PharmaKit  
by Colorpak



## A PHARMACEUTICAL FIRST FOR AUSTRALIA

Colorpak, a major supplier of pharmaceutical cartons has launched an innovative packaging service to Australia's pharmaceutical industry, where a suite of packaging elements can be sourced, certified and delivered in one complete solution.

Colorpak has named the new service PharmaKit and Managing Director, Alex Commins sees the development as a critical step forward in assisting pharmaceutical clients to achieve greater business and manufacturing efficiencies.

"We have partnered with leading pharmaceutical companies for a long time now and we've studied the business closely to look for opportunities to enhance our product range and add real value to our clients. I believe PharmaKit is the most significant development in this industry for some time," said Mr Commins.

Until PharmaKit was created, pharmaceutical companies had to source various packaging elements from a number of suppliers. With Colorpak's purchase of Castle Graphics in December 2004 the possibility of a 'one stop shop' for the pharmaceutical industry became a reality.

With PharmaKit, pharmaceutical companies can access a complete packaging kit of cartons, printed blister foils, self adhesive labels, flexible packaging and leaflets – one batch, one pallet from one fully certified supplier.

Alex Commins said PharmaKit delivers significant supply chain efficiencies such as a reduction in vendor base, streamlining entry of product into customers warehouse, simplified staging of work orders and reducing the amount of sample testing and QA audits.

As a 'Quality Certified' company Mr Commins said Colorpak is fully compliant with all regulatory requirements and Good Manufacturing Practice.

"Our clients know and trust us to consistently provide a quality service and product range. We have developed systems and standards that ensure we are time responsive and reliable – and PharmaKit takes that to another level," he said.

PharmaKit also offers a range of in-built security mechanisms with printed components – a necessary element with the increasing

need for security assurances, particularly with export products.

From a high technology platform, Colorpak has already begun working with leading pharmaceutical companies to roll out the new PharmaKit model – and the response has been immediate and positive. With the move next year of its entire Sydney operation to a specialised greenfield site in Regents Park, Mr Commins sees the opportunity to continue expanding and refining its pharmaceuticals range.

"Colorpak has the technology and an unmatched product range – but we also have a passionate commitment to improving our customers' businesses with constant innovation and high quality standards. We're a major player in the supply of pharmaceutical packaging and PharmaKit will play a leading role in consolidating and growing that position," he said.



### PharmaKit – THE COMPLETE PACKAGE

HIGH QUALITY CARTONS • PRINTED BLISTER FOILS • SELF ADHESIVE LABELS  
LEAFLETS • FLEXIBLE PACKAGING • LEAFLET - ATTACH CAPABILITIES •  
BINARY CODE VERIFICATION • SECURITY FEATURES • 'QUALITY CERTIFIED'  
FULL REGULATORY COMPLIANCE • GMP COMPLIANT • SUPPLY CHAIN EFFICIENCIES  
REDUCED NEED FOR QA AND AUDIT CHECKS • ONE TRUSTED SUPPLIER. **COLORPAK**