

Corporate Giving

(Updated June 2024. See Diamond Sustainability Report for more information.)

Corporate Giving

Diamond is actively involved in the Rochester community, contributing to several local organizations:

- Center for Youth
- Rochester City School District / ROC City LAX
- Rochester Museum and Science Center
- Seneca Park Zoo
- Strong National Museum of Play

The company also sponsors charitable fundraisers to support national organizations:

- ABVI Goodwill
- Children's Specialized Hospital
- JPMorgan Chase Foundation

According to [CECP](#) (Chief Executives for Corporate Purpose®) *Giving in Numbers: 2023 Edition*, the median corporate donation as a percentage of pre-tax profit in 2022 was under one percent (0.94%).

Diamond's target is to exceed the median of all companies benchmarked. In 2023 Diamond's corporate donation total as a percentage of pre-tax profit (1.02%) was just over one percent.

Corporate Giving Pre-Tax Profit (%)

